

# Masialux Lighting Design Co.

Professional Lighting Solutions

***masialux***

# OUR HISTORY

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MASIA lighting, which was established in 2005 and started its professional business life in 2009, has been known for its MASIALUX brand with its accumulated knowledge in a short time. MASIALUX has expanded its marketing network to export to 47 countries from Asia to Europe with its experienced names both in production and sales point and with its product quality in European standards. These infrastructure works constitute the core staff of MASIALUX and are followed up to the customers.

Our team, which has been following the global conditions in our world recently, has expanded its ENERGY ORIENTED product range and brought innovations that will be the leader in this field to our country. At the same time, it works both on its own and with its solution partners in space esthetics and focuses on more enjoyable products with the result to come from here, it offers you both esthetic and economical products that are more durable. In 2020-2021, we prepared a more special product collection for trend products and concept areas.



# PRODUCTION POLICY AND QUALITY POLICY

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## PRODUCTION POLICY

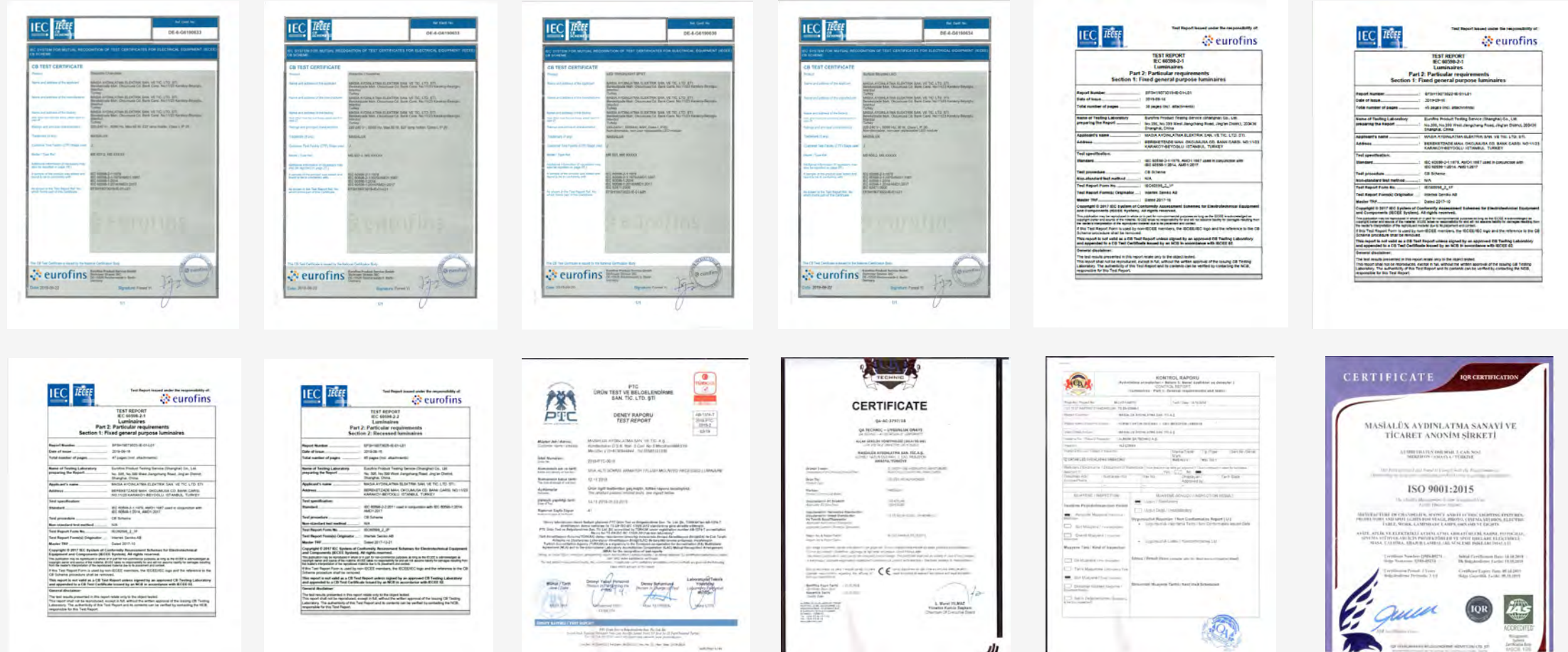
- **2020-2022** We aimed to have a product network with the highest level of technical measurement values in the lighting industry between 2020-2022.
- **2022-2024** 2022-2024 We plan to be among the leading companies that have increased the export capacity of the country, which shapes the lighting industry, on the domestic sales chart.

## QUALITY POLICY

- Time compliance and quality are our basic principles. It is our company mission to protect our values by integrating our integrated production facilities with technical support and university support.
- Quality has always been at the forefront of Masialux by adopting the principle of "good product is a reference". The quality policy starting from the R&D work continues until the assembly of the product. The materials used are primarily chosen in a way that does not harm human health and nature, and the production phase begins accordingly.



# CERTIFICATION



# Production & Trade Volume

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As Masialux Professional Lighting our sales volume capacity yearly appx 35.000.000 ₺

Export sales yearly appx 3.750.000 usd

Finished product annual production capacity: 650,000 pieces

Piece product annual production capacity: 5,500,000 pieces

Staff Training situations;

Total employed personnel: 155 (merzifon-istanbul-store group)

Master: 2

License: 27

Pre Licence: 45

High School: 40

Engineer Staff Working in Production: 5 (Mechanical Engineer - 3) (Electricity Engineer - 2)

# Projects & References

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Masialux, which has carried out many domestic and international projects, has always been one step ahead of its competitors with world class projects. We wanted to share some of the projects our company has made in the Middle East, Russia and Europe, which determines the dynamics of the sector with its innovative designs.

- Mado Cafee, Hollanda – Den Haag Train Station 2014, Project Cafee & Restaurant
- Mado Cafee, kiosk – Hollanda 2017, Project Cafee & Restaurant
- Meram Restaurant, Caland Amsterdam – Hollanda 2018, Project Cafee & Restaurant
- Meram Restaurant, Morocco Tetouan – Morocco 2017, Project Cafee & Restaurant
- Meram Restaurant, Osdorp Amsterdam – Hollanda 2014, Project Cafee & Restaurant
- Paz Restaurant Amsterdam - Hollanda 2019, Project Cafee & Restaurant

# Projects & References

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- Mado Cafee, Georgia 2016, Project Cafee & Restaurant
- Unique, Monaco 2017, Project Cafee & Restaurant
- Mado Cafee, Denmark 2017, Project Cafee & Restaurant
- Kabana Burj Vista Dubai (UAE) 2019, Project Cafee & Restaurant
- Mado Cafee, Al Manar Mall (UAE) 2018, Project Cafee & Restaurant
- Mado Cafee, Ajman City Center Dubai (UAE) 2017, Project Cafee & Restaurant
- Mado Cafee, Dubai (UAE) 2012, Project Cafee & Restaurant
- Kabana, Cidde – Rowan Plaza (KSA) 2019, Project Cafee & Restaurant



# Projects & References

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- Künefeci By Mado Cafee, Damman (KSA) 2014, Project Cafee & Restaurant
- Mado, Cidde Redsea Mall (KSA) 2019, Project Cafee & Restaurant
- Rafino By Al Rifai Riyadh (KSA) 2011, Project Cafee & Restaurant
- Mado, Beirut Lübnan, Project Cafee & Restaurant
- Romanya Mountain Hotel, Romanya 2016, Project Hotel
- Mado, Qatar Ezdan 2013, Project Cafee & Restaurant
- Mado Qatar Pearl 2013, Project Cafee & Restaurant
- Mado Baghdat Iraq 2014, Project Cafee & Restaurant



# Projects & References

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- Kana Cafee, Dubai 2020, Project Cafee & Restaurant
- Food Business (KSA) 2020, Project Cafee & Restaurant
- Riyadh KSA Royal Council (KSA) 2020, Project Cafee & Restaurant
- Dosan Projects, Food Courts (KSA) 2019, Project Cafee & Restaurant
- Unilever, Meetingcenter İstanbul 2018, Project Office
- Lipton & Knorr Factory Office, İstanbul 2019, Project Office
- Unilever District Office, Ankara 2020, Project Office
- Algida Distributors Offices, Ankara 2017, Project Office

# Projects & References

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- Unilever Control Tower, Head Quarter İstanbul 2014, Project Office
- Unilever İran Head Quarters Tehran 2015, Project Office
- Denizbank Selected Works Turkey 2017, Project Office
- Rixos Spa & Fitness İstanbul, Residences 2016, Project Hotel
- İstanbul, Ankara, Antalya, İzmir, Samsun, Giresun, Trabzon, Muğla, Balıkesir Mado Restaurant & Cafes
- İstanbul, Ankara, Saray Muhallebicisi, Restaurant & Cafes
- Engince Furniture, İstanbul 8 Showrooms

***SPECIAL THANKS FOR NO.3 ARCHITECTURE, STUDIO 13 ARCHITECTURE and ETIT ARCHITECTURE***

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# Photo Gallery

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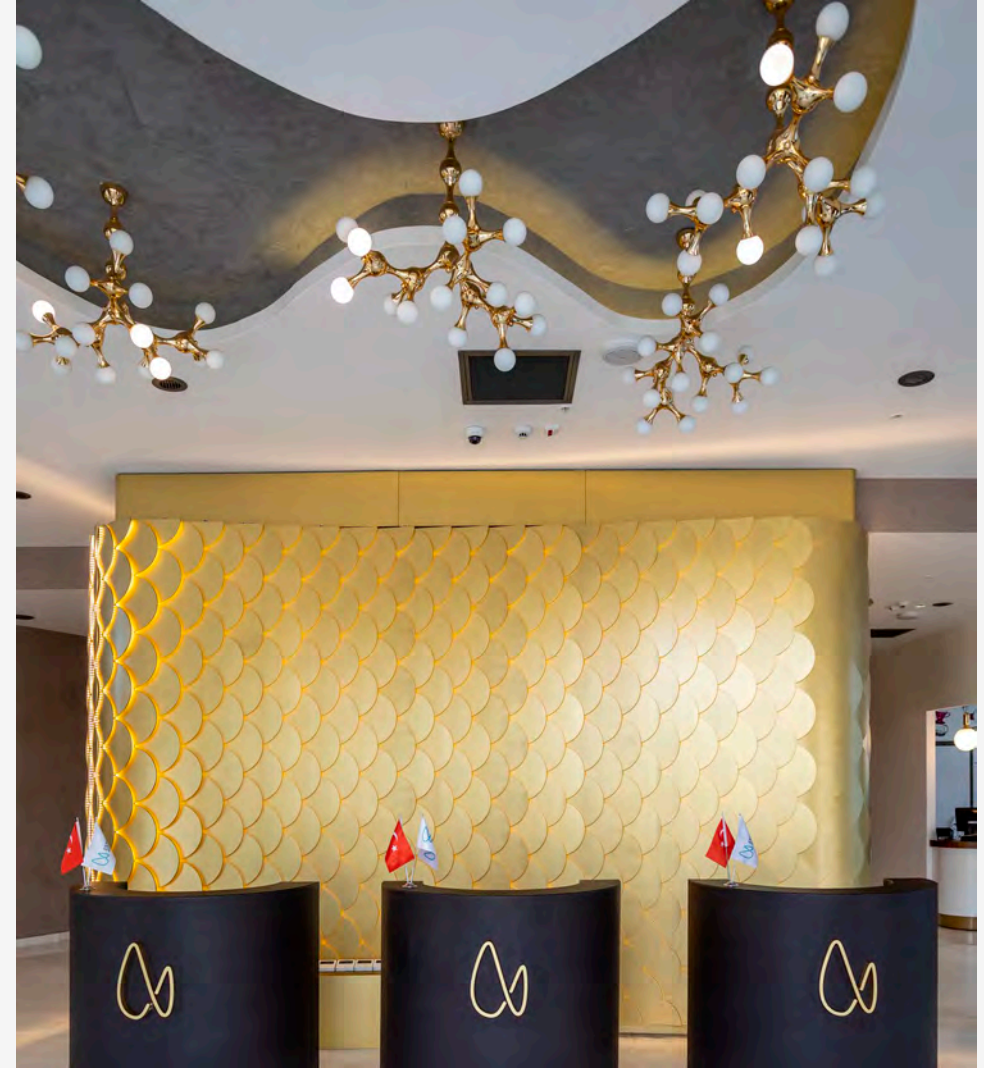
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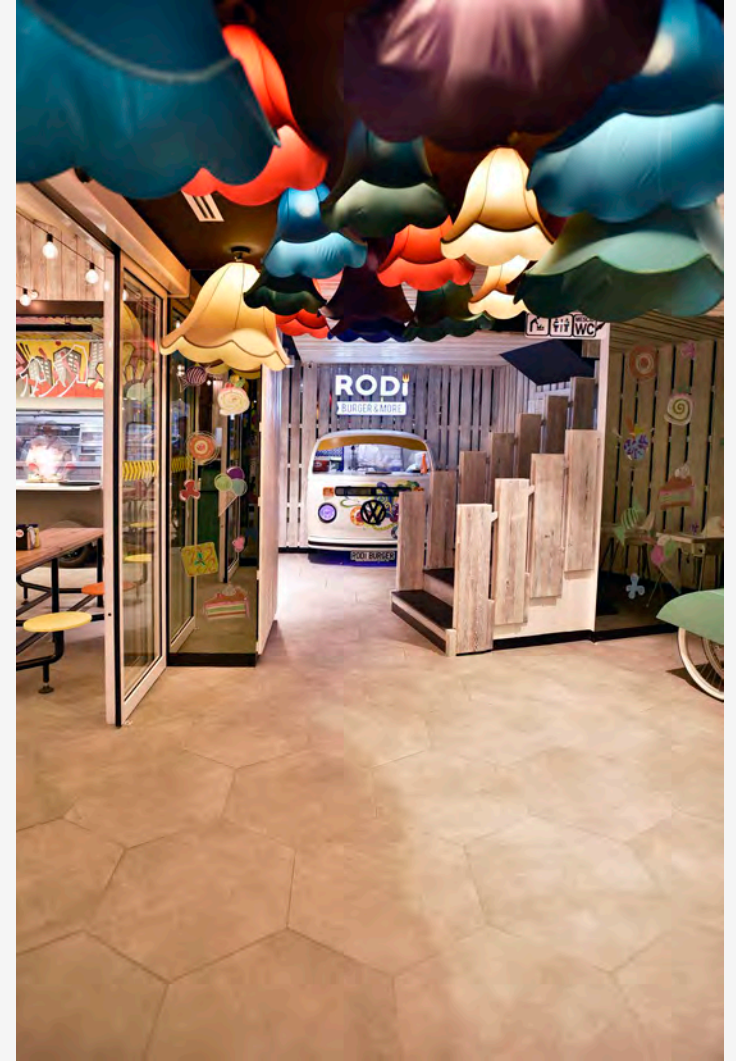
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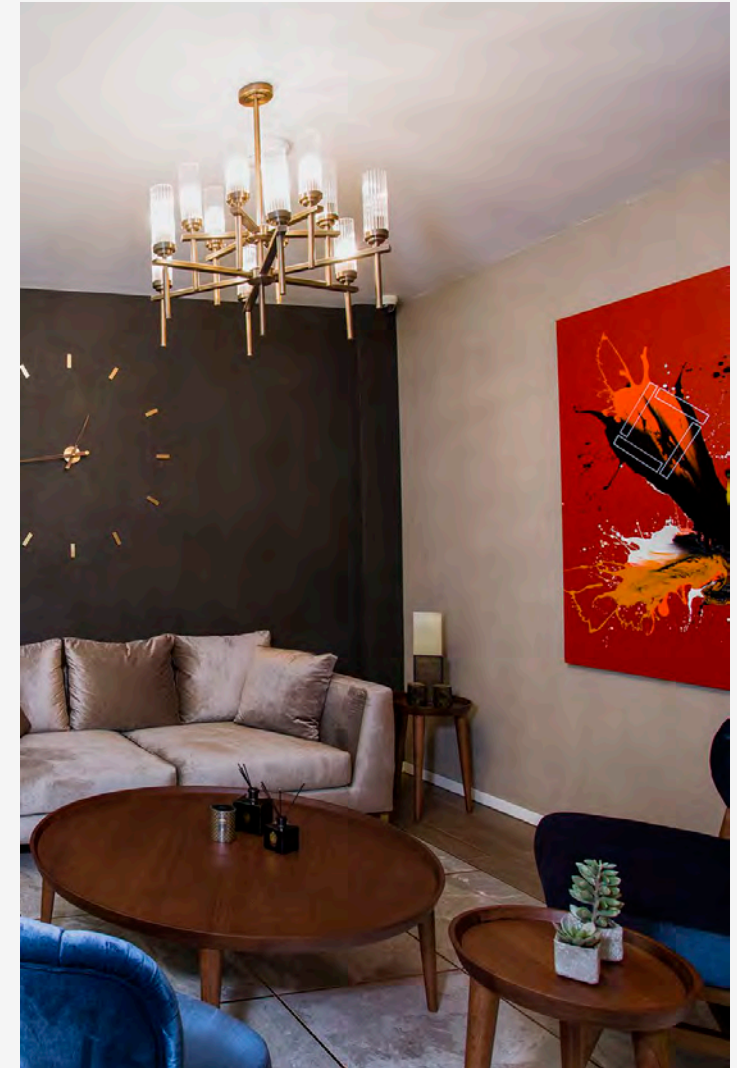
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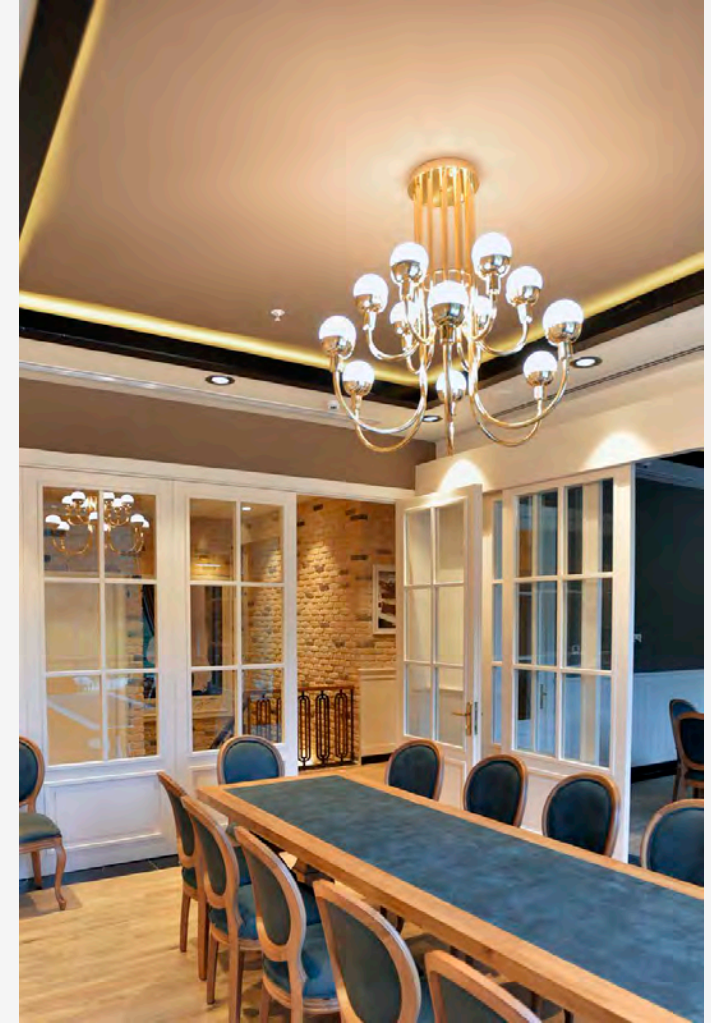
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